BOARD MEETING – MINUTES

2/29/2024

\*Minutes available upon request\*

Treasurer’s Report

$160,000.00

Old Business

Website/Tech Updates

Need to use a paid site

RFX will charge $500 for mock-up, $3500-$7000 total for start up, $100 per month for maintenance **BOARD APPROVED**

Paypal still available, Venmo has been set-up, QR codes available

Free Smugmug account set up

For Photos/Missions – facebook sub group or google photos

Canva – good resource

New Business

Summit Hot Topics

Service Times - WWII, Korea, Vietnam Vets, terminally ill ONLY per National Charter, including Women’s trip

Cyber Insurance – Message into insurance company requesting info on cyber insurance

Document Retention – 2 years, will ask Paul for advice/confirmation.

Target Circle Partnering Coming – National Sponsor, info coming soon

Hotel Greeting Pilot Program – email sent regarding further info into program

Wreaths Across America Remembrance Trees to include dog tags – more info requested

Hub Territories

Do not recruit outside of territory

Vet choose hub they want to travel with

Business owners choose who they fundraise for

Volunteers

Work on recruiting and retention – use t-shirts as advertisements

Branding and 3rd Party Fundraising

Partnership vs. 3rd Party fundraisers

Questionnaire available for people interested in fundraising for TTHF

WORDS MATTER!

You are a direct reflection of TTHF. Act like it.

Banking

Interest earning CD program at bank.  Will continue discussion on direction once Crystal gets more information

DD214

Will not be required at this time to go on Missions. **BOARD APPROVED.**

By-Laws

Continue to work on updates in accordance with HFN standards and NYS/PA law.

Meeting Closed.